

BOMALY CASTAMBY

CREATIVE CONTENT PRODUCER

CONTACT

WWW.KLOUDYB.COM

717-333-9470

Philadelphia

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SKILLS

Teamwork

Visual Communication

Marketing

Social Media Management

Content Creation

Videography

Photography

Graphic Design

Adobe Creative Suite

Premier Pro

Aftereffects

Photoshop

EDUCATION

Millersville University

B.S. in Media Arts Production
2024

Drexel University

MS in Marketing

2024 (Present)

PROFILE

Hello! I am Bomaly Castamby, a creative content producer. I'm passionate about creating content that leads viewers to connect to content that highlights the best of athletes & sport programs. Leading viewers to fall in love with the vision & storytelling provided between a brand and its audience. I'm a skilled content strategist, videographer, photographer, editor. Producing game day content, hype videos, interviews, graphics and media day coverage for various sports teams.

EXPERIENCE

Creative Content Producer

KloudyB Media LLC – Self Employed – Est. 2018 **(Present)**

Main task: Create content for marketing purposes

- Assist in developing social platforms that lead to growth
- Capture video highlights of in game actions
- Capture photographs of game play
- Create graphic designs for clients needs

Creative Content Graduate Assistant

Drexel University – 09/2024 **(Present)**

Main task: Capture content both video & photo of all aspects of Drexel Athletic teams home & some away games

- Produce long and short-form video content for social media platforms
- Create content that drives growth, increase in analytics, and performance for Drexel Athletics & athletes
- Collaborate with staff on getting content ready for events, graphics & athletes achievement awards
- Assist at times with graphic design for teams & athletes awards

Videographer

Sideline Cancer – Freelance – 01/2022 – 05/2025

Main task: Capture content of teams, players and staff to grow the brand image for social media

- Produce short-form video content for social media
- Develop content ideas that drive growth for the brand
- Create graphic design for teams & athletes awards

Marketing Videographer

Levi's Building Components – 01/2024 – 08/2024

Main task: Create company brand videos for marketing purposes

Videographer

Reading Rebels – Freelance - 09/2022 – 01/2024

Main task: Film Home games & assist in the visual content development of the program on social media

Videographer

MADE Hoops / Marquee Hoops – Freelance – 04/2022 - 01/2024

Main task: Film AAU teams & rising basketball stars

Content Creator

Overtime – Freelance – 04/2022 – 12/2024

Main task: Capture & organize video content of rising star basketball players at AAU Events.